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Beyond the Babble is an important book for leaders looking to drive real change.“ Bob Matha and Macy Boehm have created a very readable book—without the puffery and exaggerations—that gives managers a logical and original framework for organizing their company’s strategic communications and actions.

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Buy Beyond the Babble: Leadership Communication That Drives Results by Matha, Bob, Boehm, Macy, Silverman, Marcia (ISBN: 9780470200483) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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That said: Beyond the Babble really is quite a well-crafted book, and presents a compelling argument that corporate leaders should reconsider their approach to management-employee communications. Matha and Boehm call for a focus on action that they reinforce at the levels of structure and language.

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Discover how to connect with and inspire employees throughout an organization. Improve your leadership skills -- even if you aren't a "natural" communicator -- with a specific communication strategy that anyone can use. Authors Matha and Boehm present research showing that all managers can improve performance by using the principles outlined in Beyond the Babble. They explore why communication is crucial, how and when to do it, how to embed it in an organization's culture, and how to measure results. They also show how internal communications professionals can improve an organization's communication to the outside world. Bob Matha (Chicago, IL) has 30 years of experience in business communications as a consultant and executive. Macy Boehm (Chicago, IL) has spent 15 years in business communications. Matha and Boehm are principals of Basics 3, a leadership communications consulting firm, and also serve as senior internal communications advisors to clients of Ogilvy Public Relations Worldwide.

Myriad forms of communication occur within the criminal justice system as judges and attorneys speak to juries, law enforcement officers interact with the public, and the news media presents stories of events in courtrooms. Hindrances abound, however. Law enforcement officers and justice system personnel often encounter challenges that affect their ability to communicate with others, ranging from language barriers, to conflicting accounts of witnessed events, to errors caused by malfunctioning technology. Examining the relevancy of the U.S. Constitution to modern communications, The Foundations of Communication in Criminal Justice Systems demonstrates how information is conveyed from multiple perspectives in a range of scenarios, enabling readers to see how these matters relate to and affect the criminal justice system. Topics covered include: How to use the communications process within the justice system from the crafting of messages through the solicitation of feedback Effective methods for persuading individuals and audiences Federal regulations in the workplace and workplace communications tactics How law enforcement and public safety entities use marketing and advertising to influence the general public How to use multimedia resources when communicating Using multiple communications styles to support effective leadership The book concludes with discussions on innovations in communication technology, natural language processing, cybernetics, and other emerging concepts. With an emphasis on logical reasoning in communication, the book explores the perspectives of numerous players in the justice system, from patrol officers to attorneys. Supplemented by examples of written communication templates that can be adapted within a law enforcement organization, it provides readers with solid theoretical and applied approaches to the subject matter.

The Pfeiffer Annuals Have Presented Thought-Leading Ideas and Cutting-Edge Practices Across Four Decades The 2010 Pfeiffer Annual: Leadership Development explores one of the most pressing issues facing organizations across the globe—how to successfully identify and develop current and future leaders. This comprehensive resource includes an international panel of contributors who are leading academics and practitioners in the field. Their combined wisdom has created the most authoritative and up-to-date source for new ideas, tools, models, and contemporary practices in leadership development. The 2010 Pfeiffer Annual: Leadership Development addresses two main topics: The Management of Growth: Organizations must have the tools they need to develop leaders with the ability to respond to rapidly changing worldwide market forces with innovative products, processes, and organizational cultures. Employee of Engagement: To become successful, leaders need resources that will help them develop the ability to engage employees to respond to change with understanding and encourage workers to be active in the change process in order to help the organization succeed in achieving its objectives. This unique volume is a world-class resource for all practitioners, teachers, and students of leadership development.

Leadership in Speech-Language Pathology aims to equip future leaders in the field of communication sciences and disorders by addressing the qualities of effective leadership, internal and external problem solving, potential tests of leadership skills, negotiation, politics, and the concept of power. Readers will gain a comprehensive view of leadership with the discussion of healthy leadership cultures, current leadership trends, and how to instruct emerging leaders. In the relatively young profession of speech-language pathology, the role models are still developing and ever changing as the educational and medical landscape becomes increasingly complex. The talents and skills of a new manager-leader will be tested, and it is the understanding of the big picture, the individual preparedness, and the unknown quantities that will serve to form a platform of the learning trajectory of a new senior appointee. This resource combines unique, "in-the-field" perspectives with the latest research on leadership styles and strategies to equip speech-language pathologists with the knowledge they need to lead. Key FeaturesEach chapter begins with Learning Objectives, highlighting topics to be discussedReflection Questions at the end of each chapter challenge readers to think critically about key pointsChapter Conclusions wrap up each chapter, providing a succinct summary for readersValuable insights from contributors Wendy Papir-Bernstein and Regina Lemmon-Bush

"For learners, managers, mentors, and feedback givers."

During the last decade there have been increasing societal concerns over sustainable developments focusing on the conservation of the environment, the welfare and safety of the individual and at the same time the optimal allocation of available natural and financial resources. As a consequence the methods of risk and reliability analysis are becomi

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