



## Access Free The Knowledge Business The Commodification Of Urban And Housing Research

evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are ...

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The Knowledge Business : The Commodification of Urban and ...

Get this from a library! The Knowledge Business : the Commodification of Urban and Housing Research.. [Chris Allen Imrie] -- This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Through a focus in the social sciences and ...

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The Knowledge Business : the Commodification of Urban and ...

The Knowledge Business The Commodification The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy. The Knowledge Business: The Commodification of Urban and ... The Knowledge Business: The Commodification of Urban and Housing Research. David John Frank.

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The Knowledge Business The Commodification Of Urban And ...

It is estimated to have dominated the world for approximately 500 years. However, in the last decades a new concept has started to thrive in business environment, that being commodification.

Commodification is strictly related to marxist theory, which emphasizes the commodity as a key cell in a capitalistic driven society.

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What is Commodification? What are its Advantages ...

(1995). Business process reengineering and the commodification of managerial knowledge. *Journal of Marketing Management*: Vol. 11, No. 7, pp. 707-719.

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Business process reengineering and the commodification of ...

Abstract and Keywords. This entry presents an analysis of the commodification of knowledge and information in contemporary capitalism. We provide a consistent account of how information as a commodity effects the workings of both capitalism and of Marxist theory. The first part of the chapter critically revisits Marx's own writings on the commodification of knowledge and how the immaterial labor hypothesis initially interpreted these writings.

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Commodification of Knowledge and Information - Oxford ...

Within a capitalist economic system, commodification is the transformation of goods, services, ideas, nature, personal information and people into commodities or objects of trade. A commodity at its most basic, according to Arjun Appadurai, is "anything intended for exchange," or any object of economic value. Commodification is often criticised on the grounds that some things ought not to be treated as commodities—for example water, education, data, information, knowledge, human life, and ...

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Commodification - Wikipedia

Selling science has become a common practice in contemporary universities. This commodification of

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academia pervades many aspects of higher education, including research, teaching, and administration. As such, it raises significant philosophical, political, and moral challenges. This volume offers the first book-length analysis of this disturbing trend from a philosophical perspective and presents views by scholars of philosophy of science, social and political philosophy, and research ethics.

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The Commodification of Academic Research: Science and the ...

The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy....

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The Knowledge Business: The Commodification of Urban and ...

Commodification is the process by which something becomes a commodity. A commodity has two primary characteristics: it has a market price and is undifferentiated. Commodification is associated with the creation of markets for things such that they are bought and sold at a market price. It is also associated with a breakdown of differentiation whereby things that were viewed as unique are viewed as common, standardized and unexceptional.

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15 Examples of Commodification - Simplifiable

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"The Knowledge Business" examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy. Read more Read less

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The Knowledge Business The Commodification Of Urban And ...

The Knowledge Economy Academic and the Commodification of Higher Education (Understanding Education and Policy) [Tom Giberson, Greg Giberson] on Amazon.com. \*FREE\* shipping on qualifying offers. The Knowledge Economy Academic and the Commodification of Higher Education (Understanding Education and Policy)

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The Knowledge Economy Academic and the Commodification of ...

The experiences of the Japanese companies discussed below suggest a fresh way to think about managerial roles and responsibilities, organizational design, and business practices in the knowledge ...

This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it highlights the different ways in which the academy is being put to work for commercial gain and investigates the implications for the academic labour process.

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"This book is about using socio-culturally based research in the study of technology, learning, and workers, for the purposes of a better workplace adult education and training from workplace e-learning"--Provided by publisher.

This collection of essays provides a timely analysis of the current state and potential future of higher education and its subsequent impact on society. The multinational and multidisciplinary contributors analyze the variety of professional, intellectual, social and political factors that govern our individual and collective behavior, and how these forces undermine society's traditional goals for higher education: critical and intellectual development, and civic engagement. These historical democratic-social values are coming to be replaced with those of production and consumption in service to the global economy. The competing and contradictory demands placed upon higher education are often at odds with the traditional notions of liberal education that persist as performative facade, an idealization of the academy

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existing primarily in the lore, rituals, and mission statements of most colleges and universities, but not always in the outcomes faculty are expected to produce.

Wealth and money, which are meant to be sources of human happiness and facilitators of good social relations has instead become a monstrosity beyond human control. The unbridled quest to make money and accumulate wealth as well as assign social signification on the basis of the outcome of individuals' efforts in the process has ended up distorting existence and the meaning of being human itself. This work brings together a collection of very provocative and challenging articles that confront the problems created by wealth. Can there be happiness when wealth is increasingly concentrated in fewer and fewer hands? Can wealth really bring happiness? And what are the implications of the current trend to commodify everything for the project of human happiness? The contributors to the volume argue that there is a need to change wealth accumulation and its core purpose. They contend that from wealth accumulation the gear must change to wealth alleviation, because the ways the rich become wealthy often correlate with the ways the number of the poor increase. Following from this, they argue that rather than the current focus on poverty alleviation, the focus should shift to wealth alleviation because a happy future for all lies in promoting human well-being and removing human ill-being through the spring wells of solidarity and humanity.

This book focuses on Yellowstone: the park, the larger ecosystem, and even more so, the “idea” of Yellowstone. In presenting a case for a new conservation paradigm for the Greater Yellowstone Ecosystem (GYE), including Yellowstone National Park, the book, at its heart, is about people and nature relationships. This new paradigm will be truly committed to a healthy, sustainable environment, rich in other life forms, and one that affords dignity for all: humans and nonhumans. The new story or paradigm must be about living such a commitment and future for GYE in real time. To do something and understand about the present erosion of nature and growing unsustainability, particularly the GYE situation, the book offers a heuristic for problem solving, learning, and discovery. The heuristic in four general terms, People, Meaning, Society, Environment, takes into account both the content (biophysical substance such as wolves and bears) and process (people, social relations, and decision-making) of conservation and sustainability in our communities, society, and in our daily living. It calls for an explicit integrative approach to this relationship for GYE. It acknowledges that Yellowstone will be different in the future from what we have experienced in recent decades. It also asks how and why it will be different and whether we're ready for it. To examine these and related questions, and deeper questions, it probes the future. As well, it reflects on the changing narratives, policies, and actions of different sets of residents and outside influences. The book presents a well-developed theory for interdisciplinary problem solving that is grounded in practice.

Cities and the Knowledge Economy is an in-depth, interdisciplinary, international and comparative examination of the relationship between knowledge and urban development in the contemporary era. Through the lenses of promise, politics and possibility, it examines how the knowledge economy has arisen, how different cities have sought to realise its potential, how universities play a role in its realisation and, overall, what this reveals about the relationship between politics, capitalism, space, place and knowledge in cities. The book argues that the 21st century city has been predicated on particular circuits of knowledge that constitute expertise as residing in elite and professional epistemic communities. In contrast, alternative conceptions of the knowledge society are founded on assumptions which take analysis, deliberation, democracy and the role of the citizen and communities of practice seriously. Drawing on a range of examples from cities around the world, the book reflects on these possibilities and asks what roles the practice of ‘active intermediation’, the university and a critical and engaged social scientific practice can all play in this process. The book is aimed at researchers and students from different disciplines – geography, politics, sociology, business studies, economics and planning – with interests in contemporary urbanism and the role of knowledge in understanding

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development, as well as urban policymakers, politicians and practitioners who are concerned with the future of our cities and seek to create coalitions of different communities oriented towards more just and sustainable futures.

With rapid developments in reproductive medicine, transplant ethics and bioethics, a new 'ethic of parts' has emerged in which the body is increasingly seen as a commodity which can be bartered, sold or stolen. This book combines perspectives from anthropology and sociology to offer compelling new readings of the body.

Reimagining the scholarly book as living and collaborative--not as commodified and essentialized, but in all its dynamic materiality. In this book, Janneke Adema proposes that we reimagine the scholarly book as a living and collaborative project--not as linear, bound, and fixed, but as fluid, remixed, and liquid, a space for experimentation. She presents a series of cutting-edge experiments in arts and humanities book publishing, showcasing the radical new forms that book-based scholarly work might take in the digital age. Adema's proposed alternative futures for the scholarly book go beyond such print-based assumptions as fixity, stability, the single author, originality, and copyright, reaching instead for a dynamic and emergent materiality. Adema suggests ways to unbind the book, describing experiments in scholarly book publishing with new forms of anonymous collaborative authorship, radical open access publishing, and processual, living, and remixed publications, among other practices. She doesn't cast digital as the solution and print as the problem; the problem in scholarly publishing, she argues, is not print itself, but the way print has been commodified and essentialized. Adema explores alternative, more ethical models of authorship; constructs an alternative genealogy of openness; and examines opportunities for intervention in current cultures of knowledge production. Finally, asking why it is that we cut and bind our research together at all, she examines two book publishing projects that experiment with remix and reuse and try to rethink and reperform the book-apparatus by taking responsibility for the cuts they make.

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